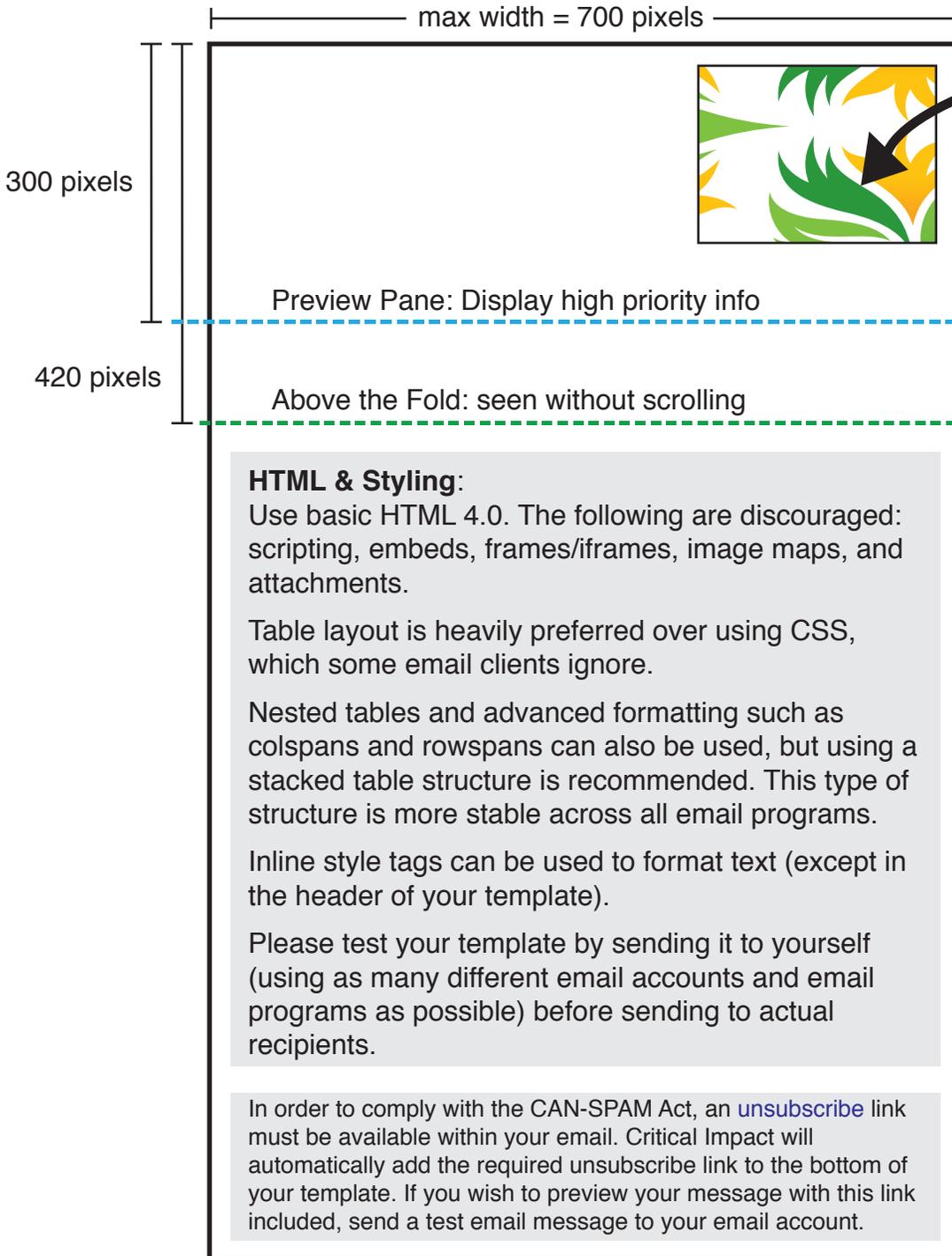


HTML Email Design Guidelines



Images:

72 dpi

Use absolute paths, starting with `http://`

Always include alt text, because many email clients hide pictures by default.

Define height and width to prevent distortions

Prohibited in Emails:

JavaScript

Flash and other Plug-ins

CSS attachments

Plain text:

Wrap text after 65 characters so that it renders well in text-only devices such as PDA's, BlackBerries®, phones, etc.

Trouble Shooting email problems:

If you notice strange spacing in Outlook with images, and you use a spacer pixel, make sure the spacer pixel is 10x10 and transparent. Outlook will only space a 1pixel image 64 pixels over.

If "Sliced" pictures are showing incorrectly in gmail or other free email clients (with excess padding) use `style="font-size: 0;"` in your table or `<center>`

Also, make sure to use `` in your images if you continue to have that problem with gmail or other free email clients

To hide the "dark blue" border surrounding a hyperlinked image, set the image `border="0"`